

Amaclio and Bruno Seillier, the creator of *La Nuit aux Invalides*, present

DASSAULT SAGA, A FRENCH ADVENTURE



**THE CONQUEST
OF THE AIR**

GRANDIOSE
SHOW

2016 APRIL 9-14
GRAND PALAIS

PRESS KIT

DECEMBER 2015

THE CONQUEST OF THE AIR
Dassault saga, a french adventure

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THE CONQUEST OF THE AIR

GRANDIOSE SHOW

2016 APRIL 9-14
GRAND PALAIS
www.conquetedelair.com

DECEMBER 2015

PRESS RELEASE

THE CONQUEST OF THE AIR, Dassault saga, a french adventure, a multi-technological show at the Grand Palais in Paris. Six phenomenal evenings to celebrate the rise of aviation, from the first flight of pioneers to today's drones...

AN EXTRAORDINARY SHOW IN AN EXCEPTIONAL VENUE

From 9 to 14 April 2016, **the Grand Palais**, the scene of the first air shows during the heroic era of the early days of aviation, will host a grandiose show dedicated to a theme that whips up dreams, pride and enthusiasm: **THE CONQUEST OF THE AIR**.

France played a particularly leading role with its pioneers and heroes such as Santos-Dumont, Saint-Exupéry, Guynemer and Roland Garros. There are also the engineers and companies who have been at the leading edge of innovation for a century now. One of the most reputed of them all, **Dassault Aviation**, is the exclusive partner of the event.

A SAGA EXALTED

Bruno Seillier, the creator of *La Nuit aux Invalides* and *Les Luminessences d'Avignon*, brings to the public an original visual and acoustic symphony. The production, a combination of sequences of airplanes in flight, image archives, computer graphics and monumental video, is supported by three unusual actors: three airplanes!

ICARUS' DREAM COMES TRUE

Giant screens, **360° projection over 3,000 sq.m.**, laser effects and sound surround effects will create a whirlwind of visual sensations based on the particularly evocative world of aviation. **Three well-known voice actors** will tell us a tale of unparalleled power and an **original soundtrack** is being specially composed for the show. All this is sure to make spectators vibrate with all those who aspired to fulfil the dream of Icarus.

DASSAULT AVIATION, EXCLUSIVE PARTNER

To celebrate its centenary, Dassault Aviation has teamed up with Amaclio for this grandiose show at the Grand Palais to share this anniversary with as many people as possible.

Discover the teaser on www.conquetedelair.com

PRESS CONTACT:

Claire DUCROT: +33 (0)6 44 19 13 08 or claire.ducrot@amaclio.com

PRACTICAL INFORMATION

APRIL 9 TO 14

PERFORMANCES EVERY NIGHT

HOURS

9 PM

check-in begins at 8:20 pm

10:30 PM

check-in begins at 9:50 pm

PRICES

PRESALE: Full rate: 25€ reduced rate: 19€

ON SITE: Full rate: 27€ reduced rate: 21€

FREE for children under the age of 7

SCHOOL GROUPS: 16€

WORKS COUNCILS: 20€, send request by email to: ce-conquetedelair@amaclio.com

THE CONQUEST OF THE AIR

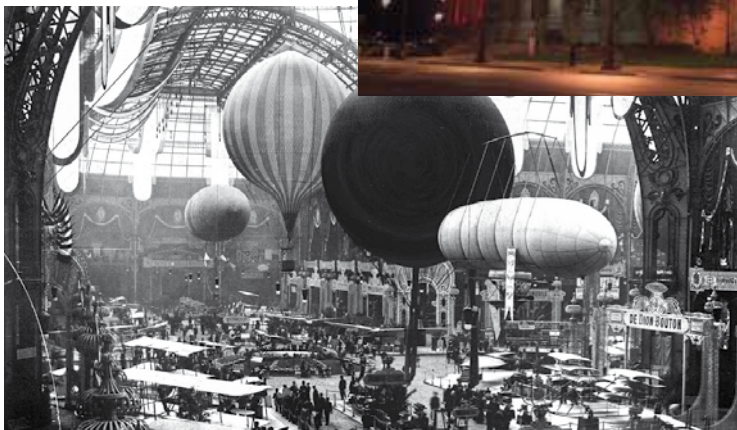
THE GRAND PALAIS A HISTORICAL MILESTONE AND AN EXCEPTIONAL SITE

Built as from 1897 for the Universal Exposition of 1900, and "*dedicated by the Republic to the glory of French art*", the **Grand Palais** stands out by its enormous nave, covered by a large glass roof reinforced with iron and steel, an unmissable setting and landmark for Parisians and tourists as they walk along the Seine, go down the Champs-Élysées or contemplate the perspective of Les Invalides.

Since it was built, the Grand Palais has hosted major artistic events: Salon des Artistes français, Salon des Indépendants, Salon des Arts décoratifs, Salon d'automne etc., and the FIAC. But especially, most exhibitions have been dedicated to technical innovation and modernity: **the Salon de la Locomotion Aérienne** was regularly held there **from 1909 to 1951**, first annually and then every two years, before moving to the Le Bourget airport, where it could freely carry out air demonstrations and parades.

It is this historic role that first made **Bruno Seillier** decide to use it as the setting for his show. How could he not be drawn by this massive but yet delicate vault, that evokes the giant cage of a strange mechanical bird, as well as the giant cockpit of a monumental aircraft?

With its style and history, this site was the perfect place for telling the story of the legendary adventure of **THE CONQUEST OF THE AIR...**

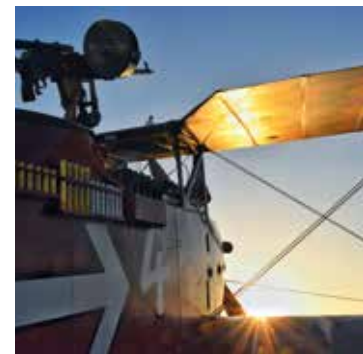


THE CONQUEST OF THE AIR

SYNOPSIS

Under the glass roof of the Grand Palais, the thud of the fall of Icarus still resounds, like the echo of man's eternal desire: fly...

And already, the flights of pioneers are filling the crowds with wonder, 1914 fighters clash in the Verdun sky, one day the sound barrier is broken. However, beauty always responds to technical progress: an avatar of the bird and the mythological creature dazzles and fascinates.



Dream images, sacrifices, innovations, failures and exploits: until the first steps in space, **a production that is unique in its resources and its inspiration** reveals one century of flying machines and talented men and women in a magical place that was once home to the first air shows.

Like a common thread woven into the framework of the last 100 years, the fabulous life of **Marcel Dassault**, inventor and industrialist, is a constant reminder that **the adventure to conquer the skies was initiated in France**.

**THE CONQUEST
OF THE AIR**

KEY NUMBERS

**100 YEARS
OF HISTORY**

3 XXL SCREENS

360°



3 PLANES

**23 VIDEO
PROJECTORS**

**5,000 HOURS
OF SHOOTING
AND COMPUTER
GRAPHICS**

**3,000 sq.m.
OF PROJECTIONS**

THE CONQUEST OF THE AIR

BRUNO SEILLIER THE CREATOR

Right from the start, in April 2012, Bruno Seillier **artistically directed three shows**; the first two, *La Nuit aux Invalides* and *Les Luminessences d'Avignon*, are monumental video-projection shows, and the third, *Les Écuyers du Temps*, a combined live and equestrian performance (including 150 actors), and monumental video-projection, staged in Saumur. That is how more than 400,000 spectators were able to see these three productions.

Prior to this, he created impressive monumental shows including *200 Years of Glory* at the Château de Versailles, a monumental light-show at Notre-Dame-de-Paris (for the Parvis des Gentils event), *Medina al-Zahra* in Tunisia, the multi-technology show at the Millau viaduct... Not forgetting the animation at the Vendée Globe launch in Les Sables-d'Olonne.

Bruno Seillier has a particular way of creating shows to enhance a historical site, exalting it while maintaining its true essence through a balance between technology, history and stone. How can you exalt a historical site without effacing its prime essence? How do you harmonise technology with the monument?

His creations, *La Nuit aux Invalides*, *Les Luminessences d'Avignon* and *Les Écuyers du Temps* all meet these challenges and serve the buildings' beauty without erasing their soul. His creation style is dynamic and rich in sensations, remaining respectful of characteristic elements: *"I don't seek to crush the monument under artificial fleeting virtualisation. On the contrary, I want to use the power of technology to bring the monument alive, to change its garment and establish a dialogue with it."*

Artistic director, screen writer and stage director, Bruno Seillier handles every creative aspect of the show: imagining the visual effects, their implementation, and scenario writing... His job is really that of an artist and he experiences show creation as an expression of his artistic feeling: *"The place? It's the casing, the recipient in which the idea takes shape with constraint and sublimation."*

For Bruno Seillier, it is more about reconnecting with the roots of European civilisation than creating a momentary emotion or fleeting pleasure; this is why he seeks to instil awe, admiration and wonder in spectators hearts, and create a prelude for inner dialogue.



QUOTES FROM THE OTHER SHOWS

**"It is a breath-taking
show"**

Franck Ferrand on Europe 1
.....

**"The children are asking for more. A
wonderful springboard for tackling certain
aspects of the history of France with them."**

Télérama
.....

**"Thanks to the perfect alliance of 3D images
projected on the stones, a narration that is both
didactic and dreamlike, read by major theatre
actors and a sound illustration carefully selected
from the classical repertoire, he takes us deep
into History..."**

Le Figaro Histoire
.....

**"A gripping
commemoration"**

Claire Chazal, TF1
.....

**"Digital images, music, voices,
and History becomes a great
show"**

André Dussollier
.....

**"The great history
of France for all
generations"**

La Croix
.....

**"This is nothing compared to what
you're going to see..."**

LCI
.....

WHAT THE PUBLIC IS SAYING

**"Splendid,
fantastic,
wonderful...
go and see it!"**
.....

**"What a technological wonder! Not
only is it a magical moment, but it
also makes us (re)discover history..."**
.....

**"A knock your
socks off light show
presentation..."**
.....

**"We were astounded by
the technical and artistic
quality of this show"**
.....

**"A very beautiful experience. Everyone, both
young and old, was filled with wonder"**
.....

THE CONQUEST OF THE AIR

AN IMMERSION OF THE SENSES, A 360° SHOW

The conquest of the air is a dream that arouses emotion. Amaclio and Bruno Seillier have given this emotion unparalleled power. In the historical setting of the first air shows, spectators relive the sound effects of the reactors, the visual immersion of giant screens, the recreation of the poetry of the flight, piloting sensations and the emotion of the victory over gravity...

THE CONQUEST OF THE AIR, Dassault saga, a french adventure pays tribute to the intelligence of the engineers, the courage of the pilots and the beauty of the mechanical birds that they launched into the skies.

Faithful to his personal alchemy, **Bruno Seillier** uses the latest and most innovative sound and visual technologies, placing them at the service of a story.

He poetically tells a tale marked with feats and sacrifices and stages three airplanes, flagships of the French aeronautical industry.

Once again, and this is in **Amaclio's DNA**, he calls on the senses, the intelligence and heart of the entire audience to engage its emotions in harmony with every Icarus of the legend.



THE CONQUEST OF THE AIR

ORIGINAL SOUNDTRACK, THE COMPOSER AND THE VOICES

THE COMPOSER: **Thierry Malet**

Although he is discreet, Thierry Malet is a virtuoso of musical writing.

After studying the piano at the Conservatoire de Paris, he studied with the French jazz pianist and composer Claude Bolling. That was when he discovered his true passion: writing music for films. However, Thierry Malet was a musician filled with curiosity, who only liked notes because he could understand them. This took him to study musical acoustics at the Conservatoire national des Arts et Métiers, before moving to the prestigious Sheffield University in England where he graduated with a PhD in music visualisation.



When he returned to France, he threw himself into the art of composing. An eclectic and fervent composer, he wrote original scores for television reports and documentaries, and then started composing music for French as well as American feature films. He received 15 awards for the soundtrack of the French-African film *Eye of the Storm* (*L'Œil du Cyclone*), as well as the SACEM award for the "best film soundtrack" and even an Oscar nomination for his original composition for the film *Imago*, which also received the Caméra d'Or award at the Cannes Film Festival.

In 2010, Thierry wrote the music for the film *Le Pigeon*, with François Morel, Thierry Lhermitte and Claire Keim. Recently he has written the music for the film *Des Roses en Hiver*, with Jean-Pierre Marielle.

Today, Thierry Malet is serenely celebrating 17 years of collaboration with the Prague Philharmonic Orchestra, a prestigious orchestra that he has just directed to offer us his original score for *THE CONQUEST OF THE AIR*.

THE VOICE OF THE AIR: **Benoît Allemane**

Everyone must have heard the voice of Benoît Allemane at least once in their life! His warm timbre makes him one of the most beautiful voices of the "sound web".

But before being a voice, Benoît is an actor, and a brilliant one! Whether on stage, where he has notched up more than 40 plays, in the grandiose shows produced by Robert Hossein, for whom he has become a favourite actor, or on television (*L'Allée du Roi*, *Julie Lescaut*, *Famille d'accueil*, etc.), Benoît Allemane is unfailing in his generosity to the public and viewers.



He is the official French voice of Morgan Freeman, as well as other renowned actors like Michael Dorn, George Kennedy, Brian Cox and James Earl Jones.

From 1965 to 1980, he played in many radio serials and plays on *France Inter* and *France Culture*. From 1975 to 1981, he became the official storyteller of *Radio-Monte Carlo*, with more than two thousand broadcasts. He has produced records for children, recorded encyclopaedias and scientific commentaries. He has recorded programmes for the TV channels *Arte*, *La Cinq*, *Odyssée*, *La Chaîne Histoire*, *National Geographic*, *Planète* and *Discovery*. He has also taken part in the recording of many advertising spots for *Le Monde*, *Alfa Roméo* and *Canal Satellite*, to name a few. All in all, this is certainly a voice that you have heard at least once in your life!

THE VOICE OF THE MAN: **Jean-Pierre Michaël**

Jean-Pierre Michaël, a former member of the Comédie-Française, is a well-rounded and accomplished actor.

He has had a rich and varied acting career. He has worked with major directors such as Jean-Pierre Vincent, Roger Planchon, Philippe Adrien and Bernard Murat. Jean-Pierre has acted in nearly 40 plays, with actors such as Françoise Seigner, Francis Huster, Philippe Torreton, Dominique Blanc and Michel Piccoli.



On TV, he acts in the police series *R.I.S. Police scientifique*, where he plays the main character. He also plays in TV series such as *Les Corbeaux*, *Candice Renoir*, and *Joséphine ange gardien*.

Jean-Pierre Michaël is excellent not only on stage, but in dubbing.

He has lent his voice to many American actors such as Brad Pitt, for whom he is the official French voice, Keanu Reeves (*The Devil's Advocate*, *Matrix*, *Constantine*, *47 Ronin*, etc.), Jude Law (*A.I. Artificial Intelligence*, *Hugo*), Ethan Hawke (*Gattaca*, *Training Day*, *Good Kill*, etc.), Ben Affleck (*Armageddon*, *Shakespeare in Love*, *Pearl Harbor*, *Gone Girl*, etc.) to name a few.

Have no doubts, you know his voice. If you don't like watching movies, you must have heard him in many advertisements for L'Oréal, in particular, or on *Virgin Radio* or on the television channel D8 where he has been the official voice for several years now!

THE VOICE OF HISTORY: **Déborah Perret**

Déborah Perret is a keen and fascinating actress!

Her career began when she was only a child, in a very famous advertisement. She next started to dub the voice of the heroine in the popular manga *Maison Ikkoku*, which became a cult series.



Deborah quickly developed her talent: after playing Ionesco, Feydeau as well as many plays of Danielle Volle on stage, she decided to devote herself exclusively to dubbing.

Her talent was recognised very quickly and she became one of the official voices of Kate Blanchett, in particular in *The Lord of the Rings* trilogy and in *The Hobbit*. She regularly dubs leading American actresses such as Julianne Moore (*Magnolia*, *The Hunger Games*), Sandra Bullock (*Crash*), Jennifer Lopez (*The Cell*, *Monster-in-Law*, etc.), Cameron Diaz, Holly Hunter (*The Incredibles*), Geena Davis (*Commander in Chief*), Maria Bello and Salma Hayek (*After the Sunset*, *Lonely Hearts*).

On TV, her voice became a household name because of *Santa Barbara*, and she went on with other cult series such as *Melrose Place*, *The Walking Dead* and *The Pretender*.

Not content with being a respected and sought after dubbing actress, she has also gained renown as an adapter for the cinema. This is proven in the French versions of blockbusters that she has made: *The Expendables*, *Hugo*, *Blade*, *Final Destination*, *Rush Hour*, *The Lord of the Rings*, *The Hunger Games*, *The Wolf of Wall Street*, etc.



THE OTHER SHOWS

*La Nuit
aux Invalides*



*Les
Luminessences
d'Avignon*



*Les
Écuyers
du
Temps*



THE PRODUCER AMACLIO

Amaclio comes from “Ama” meaning “love” (from the Latin verb *amare*), and “Clio” (the historical muse): the name Amaclio invites us to a love affair with history.

As a company that designs, produces and stages cultural events, Amaclio is **dedicated to promoting tangible and intangible French and European heritage** by staging both performing and non-performing arts while embracing the widest possible audience.

Founded by **François Nicolas** and **Eric Mestrallet** - both cofounders of the Arthur Straight group - and **Bruno Seillier**, stage director and playwright, Amaclio is a production company specialised in showcasing heritage sites.

The desire to reach people's hearts, senses and minds is the fuel for its artistic creations.

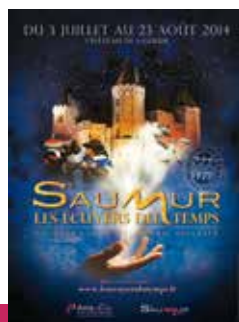
Ambitious yet accessible, each production **strives for the True, the Beautiful and the Good**, by rousing people's curiosity through the telling of tales and mystery.

Amaclio uses state of the art technology (large-scale video projection) to bring to life the walls of the great French monuments for example, making the history of these grandiose stone witnesses of an impressive shared past available to everyone.

Since 2012, 3 shows were given in ONU Heritage sites:

- **La Nuit aux Invalides**, monumental video show in the Honor Courtyard of Les Invalides. More than 160,000 spectators came to see this show.
- **Les Luminessences d'Avignon**, a monumental, 360° video-projection in the Courtyard of the Popes' Palace in Avignon. At the end of the third season in October, more than **200 000 spectators** had enjoyed this show.
- **Les Écuyers du Temps** produced by the town hall of Saumur... Performing arts, equestrian and monumental light show, with the Cadre Noir: more than 30 000 spectators.

To prepare for summer 2016, and after the immense success of the first three editions, **La Nuit aux Invalides** returns in a new version that **will also be proposed in English**, just like **Les Luminessences d'Avignon**, which will be revamped as well.



THE CONQUEST
OF THE AIR

DASSAULT AVIATION EXCLUSIVE PARTNER

The conquest of the air... A rich and fascinating human adventure, globally shared, and for a greater part, initiated and achieved in France.

Dassault Aviation played and continues to play a special role in this conquest in historical, effective and symbolic terms. A company that inspired dreams, and has created legendary aircraft such as Mystère, Mirage, Falcon and Rafale.

The first large-scale production by **Marcel Dassault was the Éclair propeller**, which had its hour of glory in defending the skies of Verdun **100 years ago** in 1916. That was the beginning of an adventure that has since then been resolutely future-oriented.

To celebrate its centenary, **Dassault Aviation has teamed up with Amaclio** for a grandiose show at the Grand Palais to share this anniversary with as many people as possible.

Dassault Aviation will give part of the show proceeds to charities that champion causes close to its heart and which it has been supporting for many years.



AMACLIO PARTNERS

LE FIGARO

Since 2013, *Le Figaro* is proud to have teamed up with Amaclio for its shows in Paris and Avignon. A subsidiary of the Dassault Group, the Figaro Group is bolstering its partnership with Amaclio for the new show *THE CONQUEST OF THE AIR*, since Dassault Aviation is the exclusive partner of the show.

LE FIGARO

CRT Paris Ile-de-France

Paris and the Paris Region are today one of the world's leading tourists destinations with 30 million visitors each year. The mission of the Paris-Ile-de-France Regional Tourist Committee is to develop a strategy that will maintain and reinforce this position. It promotes cultural and recreational events with tourists and locals. The Paris Ile-de-France Regional Tourism Committee does all it can to promote a destination that creates events.

www.nouveau-paris-idf.com



EUROPE 1

Since 2013, *Europe 1* has accompanied and will continue to support the major prestigious events aimed at the general public like *La Nuit aux Invalides* and *Les Luminessences d'Avignon*. It is extending this partnership today with *THE CONQUEST OF THE AIR*, *Dassault saga, a french adventure*, a show that Europe 1 is proud to be supporting for its first edition at the Grand Palais.

www.europe1.fr

Europe 1

METROBUS

Created in 1949 to market advertising space in the Paris Metro system, METROBUS is today still the only advertising agency of the Paris regional transport network, RATP. It has also extended its operations to other regions in France. In all, 50 French urban communities and 29 towns in the Paris Region are covered by METROBUS networks via buses, the Metro or trams.



LE PARISIEN MAGAZINE

Le Parisien Magazine was launched in 2012. It is published on Fridays for an extra euro with *Le Parisien* and *Aujourd'hui en France*. Presented as the natural editorial extension of the daily, abiding by the same values of rigour, balance and objectivity, its objective is to propose a more in-depth treatment of news with a focus on culture and entertainment topics and with many pictures. It is therefore quite naturally that it is delighted to be a partner for Amaclio's shows in Paris created in 2016, and more particularly *THE CONQUEST OF THE AIR*.

**Le Parisien
MAGAZINE**

PLACEMINUTE.COM

Placeminute is a hybrid ticketing service created in 2010. It is a sales diary as well as a technical solution, that enables its customers to sell their tickets under the best possible conditions. Thanks to its extreme flexibility, Amaclio can sell its tickets simply, efficiently and reliably.



PRACTICAL INFORMATIONS

EVERY NIGHT FROM 9TH TO 14TH OF APRIL

► HOURS

April 9 to 14 , performances every night

Session at 9 pm (check-in begins at 8:20 pm)

Session at 10:30 pm (check-in begins at 9:50 pm)

► ENTRANCE

Avenue Winston Churchill, PARIS 8^e

► PRICES

PRESALE

Full rate: 25€

reduced rate*: 19€

ON SITE

Full rate: 27€

reduced rate*: 21€

FREE

for children under the age of 7

Large families rate , website sale only. 80€ for 2 adults and 3 children, free after 4th child (on presentation of the Large Family Card)

REDUCED RATES

* Applicable conditions for the 19€ reduced rate:

- › Children between 7 and 17 years old
- › University students (on presentation of a valid Student Card)
- › People with a disability of no less than 80% (on presentation of card)
- › persons accompanying disabled persons
- › unemployed persons or recipients of income allowance (on presentation of proof)
- › persons accompanying school groups
- › groups of 10 or more

SCHOOL GROUPS: 16€ (10 or more children)

WORKS COUNCILS: 20€, send request by email to: ce-conquetedelair@amaclio.com

www.conquetedelair.com

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